



Qatar Cool confirms its commitment to the environment

Qatar District Cooling Company, also known as Qatar Cool, a major district cooling company in the region recently took part in the global Earth Hour initiative organized by the World Wildlife Fund (WWF) on Saturday 28th of March, 2015. Qatar Cool, among thousands of other businesses and corporations around the world, turned off all non-essential lights in its different locations at 8:30 pm for one hour.

On Saturday 28 March at 8.30pm, millions of people and global iconic landmarks such as Big Ben, the House of Parliament, New York's Times Square and the Sydney Harbour Bridge switched off their lights for one hour to show they care about our planet. This year's earth hour saw a record-breaking 162 countries join the world's biggest celebration under the stars.

Qatar Cool annually shows its support for Earth Hour by turning off all non-essential lights, both externally and internally in their three plants. In fact, the company estimated the energy savings incurred during the shutdown to be close to 25,000 KiloWatt/Hr which is equivalent to removing 17 kilograms of CO₂ from the atmosphere.

It is also worth mentioning that such initiatives go hand in hand with the overall theme of environmentally-friendly district cooling service provided by the company. Yasser S. Al-Jaidah, Chief Executive officer at Qatar Cool, elaborates: "We are proud to take part in Earth Hour for the fifth year, and we are thrilled to be involved in such a great and inspiring event that aims to show appreciation to planet earth and its numerous resources. Our commitment to such events is an extension to the green cooling technology that we provide and believe in. In line with that, we continuously aim to introduce new initiatives and projects that spread awareness about environmental issues that affect the community at large. Earth Hour is a great way for the global community to share the opportunities and challenges of creating a sustainable world."