



### **Qatar Cool and KAHRAMAA represented in Tarsheed team up to provide a Greener Future**

In an effort to promote the conservation and energy efficiency in Qatar, Qatar District Cooling Company (Qatar Cool) and the National Program for Conservation and Energy Efficiency launched by Qatar General Electricity & Water Corporation (KAHRAMAA) entered into a Memorandum of Understanding (MoU).

The MoU outlines their plans to work together to expand on energy conservation and efficiency practices, training and awareness. Both parties will actively work together on environmental celebrations such as World Water Day and World Environment Day.

“With the parallel drive to ensure Qatar’s sustainability for future generations, it is imperative to form strategic partnerships to tackle environmental, social and economic challenges to further advance our efforts collectively. Both parties aim at rationalizing the consumption of water and electricity and intensifying the culture of conservation of vital resources” Yasser Al Jaidah, Chief Executive Officer, Qatar Cool commented.

District cooling plays a pivotal role in Qatar’s economic development, social development and environmental protection. Qatar Cool has many social and environmental initiatives which would tie well with Tarsheed’s energy and conservation projects and initiatives, thus coupling

and preserving solid partnerships are of utmost importance, to ensure that these initiatives thrive and flourish.

Eng. Abdul Aziz Al-Hammadi, Conservation and Energy Efficiency Department Manager said “Tarsheed was launched under the patronage of His Highness Sheikh Tamim Bin Hamad Al-Thani, The Emir, in 2012 to drive forward the effort to encourage and empower the public to make their homes, workplaces and lifestyles more sustainable, efficient and environmentally friendly in service to save resources of electricity and water and achieving Qatar National Vision 2030. To accomplish this we’ve to collaborate with all sectors so as to promote the culture and technology of Conservation and energy efficiency. This includes our collaboration with Qatar Cool which we are very pleased with it”.

The MoU between Qatar Cool and Tarsheed lays out plans of advancement in conservational awareness and improvements focused around energy efficiency. Qatar Cool and Tarsheed will work together to strengthen the country’s awareness focusing on conservation of resources whilst ensuring maximum efficiency especially within the residential areas where Qatar Cool is functioning and the residential sector in general. The partnership will extend to positive activities such as events, campaigns, and awareness workshops.