



### **Qatar Cool Organizes Blood Donation Drive**

Qatar District Cooling Company, also known as Qatar Cool, a major district cooling company in the region held its annual blood donation drive in collaboration with Hamad Medical Corporation (HMC) on the 6th of May.

The blood drive took place at Qatar Cool's premises in the Pearl-Qatar, where a fully equipped mobile blood donation unit with medical staff was made available between 1pm and 4 pm on Wednesday afternoon. It was reported that 18% of the employees took part and donated blood for a good cause.

Yasser S. Al-Jaidah, Chief Executive Officer at Qatar Cool, commented on the initiative "we believe in the societal impact of such initiatives as they provide a great opportunity for corporations to give back to society. Blood donation drives are an excellent way to raise social awareness about the benefits of communal bonding, not to mention the associated health benefits for the donors themselves. We, at Qatar Cool, feel a sense of responsibility to contribute to the social development of the country, in line with the Qatar National vision 2030."

As part of its commitment to serve the community, Qatar Cool partakes in many social responsibility initiatives in line with the different pillars of the Qatar National Vision 2030. The company recently planned two earth day activities aimed at raising environmental awareness amongst its employees and the future generations of Doha.